



KNXV

ORDER

Print Date 09/25/12

Page 1 of 3

Flight Dates **10/02/12-10/08/12**

Contract / Revision **304387 /** Product **Kirkpatrick for Congress 2012**

Original Date / Revision **09/25/12 09/25/12** Agency Com **15%**

Advertiser **Kirkpatrick / Democrat / Con** Billing Contact

Agency **Media Strategies and Resea** **1580 Lincoln Street**
Suite 510
Denver, CO 80203

Buying Contact Sales Office **KNXVL**

1580 Lincoln Street
Suite 510
Denver, CO 80203 Sales Region **LOC**
Agency Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep **00:13:00**

Estimate # **11365**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **DO**

Priority **P-6**

Advertiser Ref

Order Share 15% Market Value 147666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	125516

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	49	\$18,827.50	\$22,150.00	0.00
Totals	49	\$18,827.50	\$22,150.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/08/12	49	\$18,827.50	\$22,150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
1	KNXV	10/02/12	10/08/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1111--		4			\$150.00			0.00			
Week:		10/08/12	10/14/12	1-----		1			\$150.00			0.00			
2	KNXV	10/02/12	10/08/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1111--		4			\$150.00			0.00			
Week:		10/08/12	10/14/12	1-----		1			\$150.00			0.00			



KNXV

Print Date: 09/25/12

Page 2 of 3

Contract / Revision **304387** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11365**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
3	KNXV	10/04/12	10/04/12	M-F 10am-11am The View	CM	10am-11am	---1---	:30	1	\$300.00	P-6	0.00 NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$300.00		0.00			
4	KNXV	10/02/12	10/08/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	1-1----	:30	2	\$150.00	P-6	0.00 NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$150.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$150.00		0.00			
5	KNXV	10/02/12	10/05/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	-1--1--	:30	2	\$200.00	P-6	0.00 NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1--1--					2	\$200.00		0.00			
6	KNXV	10/02/12	10/08/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1111--	:30	5	\$300.00	P-6	0.00 NM	5	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--					4	\$300.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$300.00		0.00			
7	KNXV	10/02/12	10/02/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	-1-----	:30	1	\$250.00	P-6	0.00 NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$250.00		0.00			
8	KNXV	10/02/12	10/08/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1111--	:30	5	\$400.00	P-6	0.00 NM	5	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--					4	\$400.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$400.00		0.00			
E 9	KNXV	10/02/12	10/08/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	1111--	:30	5	\$500.00	P-6	0.00 NM	6	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>			
2	KNXV	10/01/12-10/07/12		M-F 6pm-630pm		6pm-630pm	-TWThF----	:30		(\$500.00)		0.00 NM			
See MG 9.6,9.7															
[program change preempt rv 9/6]															
6	KNXV	10/03/12-10/03/12		Prime News		8p-9p	--W-----	:30		\$500.00		0.00 NM			
Ⓜ MG for 10.2,9.2															
7	KNXV	10/03/12-10/03/12		Prime News		8p-9p	--W-----	:30		\$500.00		0.00 NM			
Ⓜ MG for 10.2,9.2															
Week:		10/08/12	10/14/12	1-----					1	\$500.00		0.00			
E 10	KNXV	10/02/12	10/08/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	1111--	:30	5	\$500.00	P-6	0.00 NM	4	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>			
2	KNXV	10/01/12-10/07/12		M-F 630pm-7pm		630pm-7pm	-TWThF----	:30		(\$500.00)		0.00 NM			
See MG 9.6,9.7															
[program change preempt rv 9/6]															
Week:		10/08/12	10/14/12	1-----					1	\$500.00		0.00			
11	KNXV	10/02/12	10/02/12	Tuesday Prime A Dancing with the Stars	CM	7pm-8pm	-T-----	:30	1	\$4,000.00	P-6	0.00 NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



KNXV

Print Date: 09/25/12

Page 3 of 3

Contract / Revision **304387** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11365**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
11	KNXV	10/02/12	10/02/12	Tuesday Prime A Dancing with the Stars	CM	7pm-8pm	-T-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$4,000.00		0.00			
12	KNXV	10/04/12	10/04/12	Thursday Prime A Last Resort	CM	7pm-8pm	---T---	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,000.00		0.00			
13	KNXV	10/02/12	10/08/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$600.00	P-6	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1111--					4	\$600.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$600.00		0.00			
14	KNXV	10/06/12	10/06/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$300.00		0.00			
15	KNXV	10/07/12	10/07/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
16	KNXV	10/03/12	10/08/12	Nightline Nightline	CM	1035pm-1102pm	1-111--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--111--					3	\$250.00		0.00			
Week:		10/08/12	10/14/12	1-----					1	\$250.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 49 \$22,150.00